QROWD platform
More than just technology

Data collection and sharing
Citizen engagement & crowd sourcing
Interlinking and fusion
People-centric smart cities
Advanced analytics
Apps and services
Enrichment and curation

enhanced mobility
better policies
less congestion
more citizen engagement

Human-machine intelligence fuelled by data

QROWD (pronounced “crowd”) sets out to make transport and mobility smarter across European cities, by exploiting advanced data analytics that incorporate the human factor. We encourage collaboration among public authorities, transport companies and citizens to enhance city services and improve quality of life.

growd-project.eu
Innovative solutions to improve mobility and reduce congestion

Public authorities need to engage citizens in order to understand real challenges, and design cities that work for everyone.

"I need to be at the town hall at 10am on Monday. Will I find somewhere to park?"

car, bus, bike or walk?

QROWN D offers public authorities and transport companies innovative solutions to improve mobility, reduce traffic congestion and make travel safer and more efficient. Better use of urban infrastructures and reduced travel times will improve the environment, enhancing quality of life for European citizens.

What is QROWN D?

- Co-funded by H2020 with €3.5 million.
- Part of the Big Data PPP Value Public-Private Partnership.
- Led by University of Southampton.

QROWN D offer

- Guidance and tools for citizen participation.
- Advanced services for traffic management.
  Modal split, human-in-the-loop AI, citizen sensing, data fusion and data analytics.

@QrowdProject
linkedin.com/company/qrowd-project

This project has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement Nº 732194.