



Welcome to a new edition of the QROWD newsletter.

January 2019

Good afternoon,

2018 has been a year of high quality outputs and continued collaboration for the QROWD team! As such, we look forward to diving into the New Year, and thank you for joining us on this journey.

Our first Newsletter of 2019 sees QROWD's innovation potential being recognised by leading Smart Cities global fora. In November one of our partners, the Municipality of Trento - our pilot Smart City - presented the QROWD's solution to dynamically obtain Modal Split indicators in the Smart City Expo World Congress 2018. Now, we are getting ready for the Connected Smart Cities Conference 2019 organised by Open & Agile Smart Cities (OASC), where QROWD's Crowdsourcing framework and solutions will be presented. You can also read about November's webinar and the latest deliverables released.

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The Best Examples of AI Systems Combine Human and Machine Intelligence

At the BDV / QROWD Webinar **The Human Factor in Big Data**, QROWD coordinator Elena Simperl (University of Southampton) gave an overview and technical details on human interaction and crowdsourcing. These can help in the different steps of the data value chain in the domains of Smart Cities and Smart Transportation and are therefore useful for cities. Read about it [here](#).



A Smart Solution to Calculate Modal Split

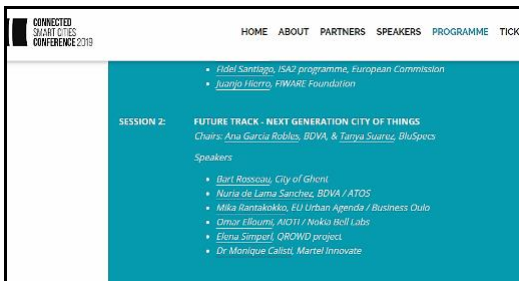
Cities have been using the modal split for a long time. Modal split is costly and not done very frequently. QROWD's solution to dynamically obtain Modal Split indicators was presented by Giacomo Fioroni, Head of the Smart City Office of The Municipality

of Trento in the Smart City Expo World Congress 2018 in Barcelona. Read about it [here](#).



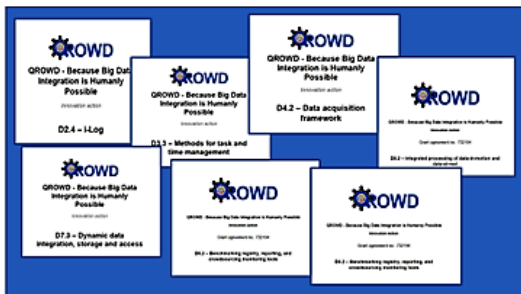
QROWD at Connected Smart Cities Conference 2019

At the Connected Smart Cities Conference, cities, policy-makers, researchers, and businesses come together and learn from each other and share experiences. QROWD coordinator Elena Simperl, one of the featured speakers, will participate in the *Future* track of the conference. Read about it [here](#).



QROWD's new deliverables

QROWD has released new deliverables, which can be consulted on our website (link to downloads). An overview of them is provided [here](#).



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Upcoming Events

Smart Cities UK 2019
London, UK
7 February 2019

<https://www.smartcityuk.com/>

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MOVE

London, UK
12-13 February 2019

<https://www.terrapinn.com/exhibition/move/index.stm>

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International Symposium - The Emergence of The Smart City

Luxembourg
5 - 6 March 2019

<https://www.symposium-managementpublic.com/symposium2019/>

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SMART IOT 2019

London, UK
12—13 March 2019

<https://www.smartiotlondon.com/>

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Greencities - 10th Forum of Urban Intelligence and Sustainability

Malaga, Spain
27 - 28 March 2019

<http://greencities.malaga.eu/en/>

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Beyond Data Event

Eindhoven, The Netherlands
March 28, 2019

<https://www.smart-circle.org/beyonddata/>

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We hope you have enjoyed reading about our highlights from the end of 2018 and beginning of 2019 and thank you for reading! Stay tuned for our next newsletter, coming in March.

Sincerely yours,

The QROWD team



<http://growd-project.eu/>



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